

Priyadarsini Thayuman

UX Designer | Entry-Level

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PROFESSIONAL SUMMARY

Fresh UX graduate from General Assembly (March 2026) with hands-on, end-to-end experience in user research, information architecture, wireframing, and high-fidelity prototyping. Teaching background sharpened behavioural observation, empathy, and iterative thinking — skills that translate directly to UX research and design. Seeking a UX Designer, Product Designer, or UX Research Intern role to contribute from day one, collaborate cross-functionally, and grow on a real team.

CORE SKILLS

Research User Interviews · Usability Testing · Heuristic Evaluation · Card Sorting · Competitive Analysis · Affinity Mapping · Journey Mapping · Persona Development · Content Audit

Design Wireframing · Prototyping · Interaction Design · Information Architecture · Visual Design · Responsive / Mobile UX · Accessibility (WCAG) · Design Systems · User Flows

Tools Figma · FigJam · Jira · Notion · Wix · Canva · Google Workspace · Slack · Zoom

Process Design Thinking · Double Diamond · Agile / Sprints · Problem Framing · Iterative Design · Stakeholder Feedback

UX / PRODUCT DESIGN EXPERIENCE

UX Designer — Capstone Project Feb 2026 – Mar 2026

BollyStep · Remote

- Led end-to-end UX redesign for three distinct user roles (Organizer, Dancer, Choreographer), covering navigation, onboarding, and trust signal design for a live South Asian dance coordination platform.
- Conducted stakeholder interviews that surfaced trust — not navigation — as the primary drop-off driver; collaborated with the team to pivot design direction entirely based on research findings.
- Delivered user flows, wireframes, and a high-fidelity Figma prototype; facilitated two rounds of usability testing that improved SUS score from 52 to 87.

UX Designer — Bootcamp Projects Dec 2025 – Feb 2026

General Assembly · Remote

- Food4U: Collaborated on a cross-functional team to design a restaurant-facing mobile app for real-time surplus food posting; restaurants list available food fulfilled through a third-party delivery partner (Uber Eats), with flows redesigned after early prototypes revealed the need for a dedicated restaurant workflow.
- Mayura Roots: Rebuilt the information architecture for a traditional Indian e-commerce site; card sorting sessions revealed occasion-based mental models, leading to a full navigation overhaul that matched how shoppers actually think.
- Ruchi Kitchen: Designed a multi-mode Recipe Play feature (Video / Audio / Step-by-Step) for hands-free cooking usability, informed directly by user interview findings on kitchen behaviour.

TEACHING EXPERIENCE

Preschool Teacher Aug – Nov 2025

Kiddie Academy of Cupertino · Cupertino, CA

- Observed pre-verbal learners navigate confusion daily — sharpening the ability to read non-verbal behaviour cues directly applicable to UX research facilitation and moderated usability testing.
- Adapted activities in real time for learners with very different starting points — early practice designing for multiple distinct user types simultaneously.

Preschool Teacher · ICRI, Stanford, CA (Dec 2024 – Jul 2025) | Support Teacher · ChildCare Careers, San Jose, CA (Aug – Dec 2024) | CS Teacher · VVNKM CBSE School, India (2013–2015)

- Planned and adapted lessons mid-session when something wasn't landing — iterative practice before having a name for it; taught coding fundamentals and learned that how you explain something matters as much as what you explain.

EDUCATION & CERTIFICATIONS

UX Design Bootcamp — General Assembly (Dec 2025 – Mar 2026) · Master of Computer Applications (MCA) — Anna University, India
Salesforce Certified Administrator (2020) · Salesforce Platform Developer I (2020) · Learn Figma: UI/UX Design Masterclass (2025) · SQL Basic — IBM · ECE 12 Units · CPR (2024–25)